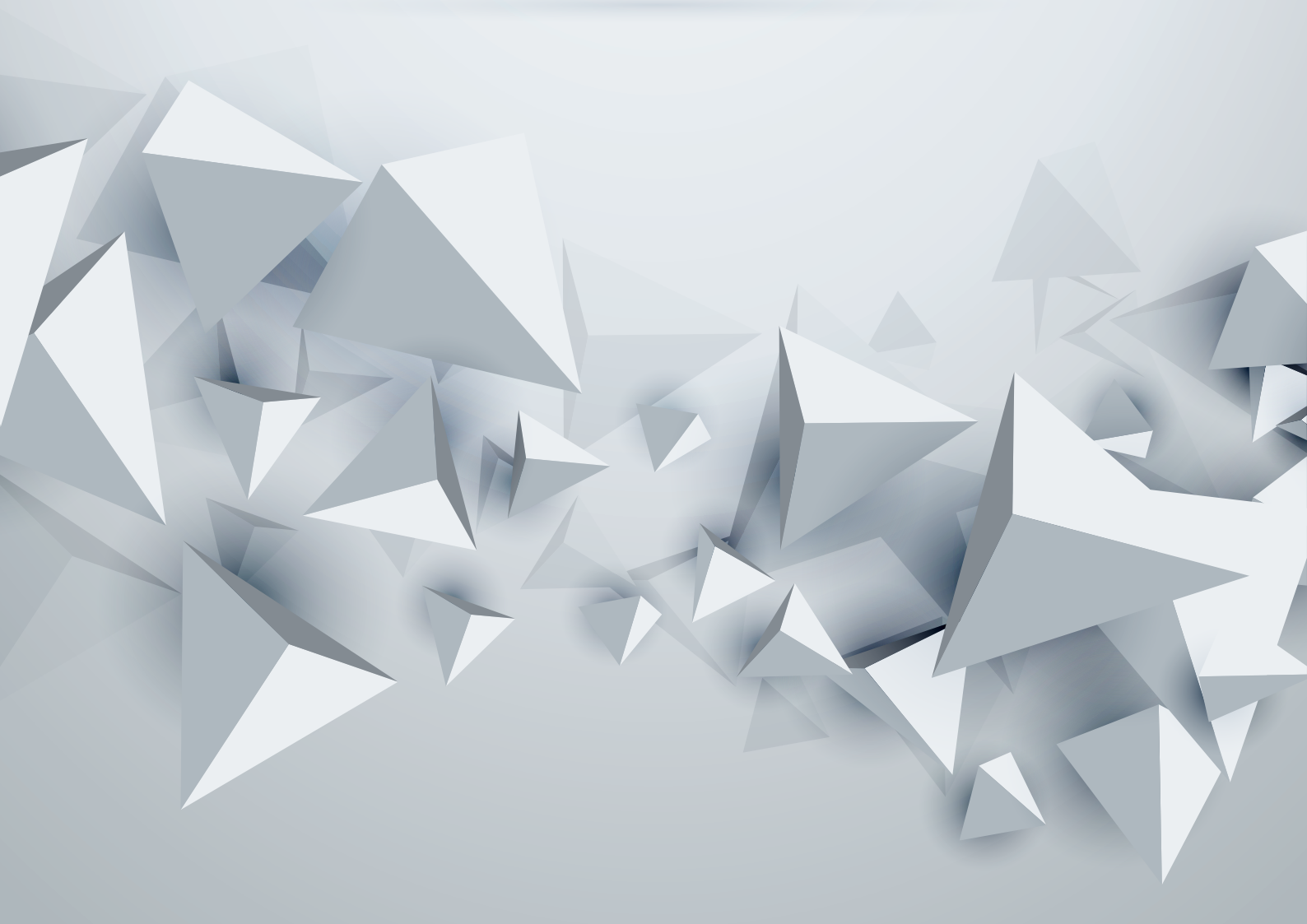




**DATA INTEGRATION
CASE STUDY**





CONTEXT

Need for a platform that unifies isolated systems, data from various heterogenous sources, and teams to create a 360° view of end customers.

THE CHALLENGE



To provide an efficient automated way to overcome silos of data, business rules, and processes, with one stop integration & a single point of control over customers data and operations in their heterogeneous environment

THE SOLUTION



A SaaS based Customer Engagement Hub that connects instantly to any applications, streaming data, on-premise, and custom enterprise systems. The engagement hub helps customers to building integrations which integrates with any application that impacts their customer's experience.

TECH STACK FOR INTEGRATION



AMAZON WEB SERVICES, DATABASE & PROGRAMMING LANGUAGE



Elastic Compute Cloud (EC2)



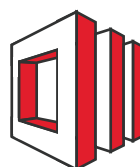
Simple Storage Device (S3)



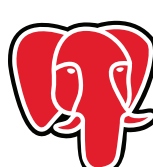
Simple Queue Service (SQS)



Dynamo DB



Simple Work Flow (SWF)



PostgreSQL



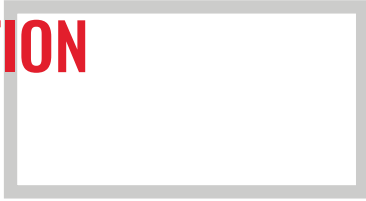
Java

Quick Facts!

50+

Total number of integration types

THE SOLUTION



INSTANT CONNECTION

Authorize integrations via secure OAuth or API key to connect to systems in minutes and not weeks.

BI-DIRECTIONAL SYNC

Two-way integrations pull and push data and actions between any connected systems.

FULLY MANAGED

Client integrations adapt as underlying source systems change. No more integration maintenance.

SUPPORT FOR CUSTOMIZATION

Client integrations support all data structures, schema, and custom objects, right out of the box.

SELECTIVE SYNC

Easily select which objects to use. You have total control over data filtering, fetch frequency, and access.

SECURE AND COMPLIANT

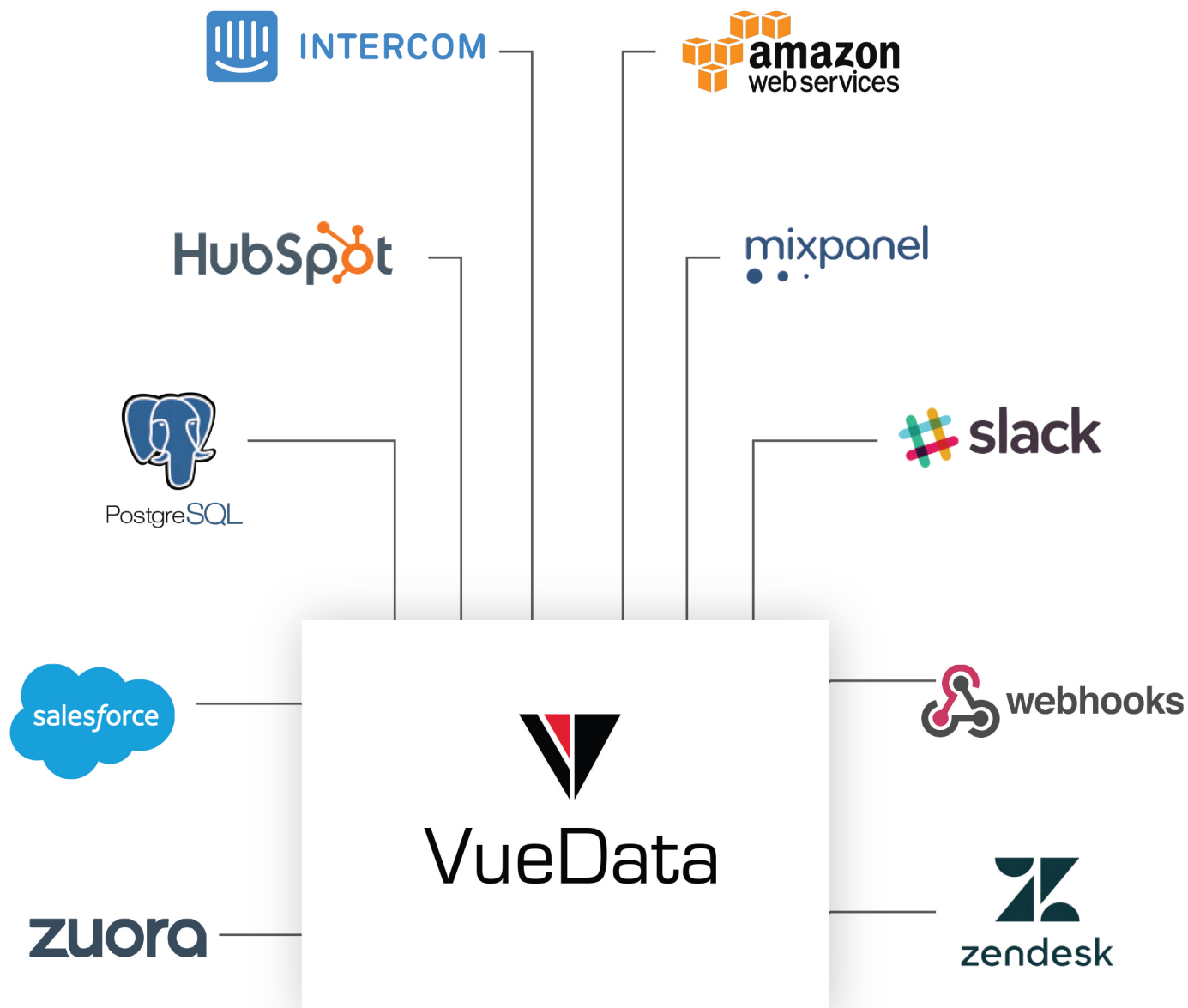
All data is fully encrypted in transit and at rest. Client is SOC 2 Type II attested in security, availability, and confidentiality.

Quick Facts!

10

Number of partners
who uses hub

Get more value from your existing SaaS and on-prem systems, and act on your customer data in real-time. No engineering required.



Quick Facts!

2 MILLION⁺

Total number of
customers retained

Contact us. We can help you.

+1 425 616 3255 

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